IEEE-USA is offering a financial incentive to IEEE U.S. Regions and Sections that rewards year-over-year improvements (Membership Period: 16 August 2010 - 15 August 2011) in recruitment of higher-grade, dues-paying members in IEEE’s U.S. sections. The incentive works as follows:

- A Section needs to maintain its total higher-grade dues paying membership count at the same level as the prior year (using August data). Hence, the first priority is sustaining or improving member retention.

- Upon meeting the first criteria, qualifying Sections and their Regions would receive and split a $20 incentive funding for each new higher-grade member ($10 Section; $10 Region) for each higher-grade, dues paying member recruited above the Section’s baseline for the prior membership year. The 50%-50% incentive sharing encourages an improved MD partnership between the qualifying Sections and their Region.

- Migrating members (those who moved from one U.S. Section to another) and Life or Honorary Members (who do not pay dues or assessments) are not counted toward the recruitment incentive. Higher grade members recruited on reduced dues status are counted.

For more information about IEEE-USA’s recruitment incentive, and how you can help, contact: Cathy Downer in IEEE-MGA at c.downer@ieee.org.
IEEE

"Member-Get-a-Member"
Incentive!

Through the IEEE Member-Get-a-Member program, IEEE rewards your efforts in recruiting new members. Your local Section and IEEE region can also benefit.

Recruiter Awards: For each new member you recruit, you earn an award which can be used toward IEEE dues, IEEE Society fees or the purchase of IEEE products and services. The following award schedule applies to the 2011 membership year (16 August 2010 through 15 August 2011):

Professional Members:
- US$15 for each Professional member recruited (Max. - US$90.00)

Student Members:
- US$2 for each Student or Graduate Student member recruited (Maximum Individual Earnings - US$90.00)
- US$15 for each Professional member recruited (Maximum Individual Earnings - US$90.00)

Regional Awards: The top five recruiters in each IEEE Geographic Region will earn membership development awards for their Section, to help underwrite the Sections’ local programs and activities. Award amounts range from $500.00 for First Place to $100.00 for Fifth Place.

Overall IEEE Award: The top recruiter in IEEE earns an additional $500 award for his/her Section.

For more information, see:
http://www.ieee.org/web/volunteers/membership_dev/mgm.html