

IEEE-USA Career & Member Services Dashboard

(Updated: 1 February 2009)

METRICS

- 1) Employment & Career Strategies Community (Users, Postings, and Visits by Month)
 - 2) Career Webinars (#Webinars, Registration and Attendance)(Webinars By Date and Topic)
 - 3) Salary Survey (# of Participants)
 - 4) Consultants Directory (# of Registrants)
 - 5) Non-Dues Revenues Generated (By Product/Service and Year)
 - 6) Social Networking (Annual Registered Users by Service)
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1) EMPLOYMENT & CAREER STRATEGIES COMMUNITY

Current Numbers of Users: 3,175 Current Postings: 2,180

Individual Visits

Year	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec.
2008	-	-	-	-	-	-	-	-	-	1212	553	1501
2009	1474	1571	1381	2176	2152	1453	717	1270	800	1462	745	882
2010	776										-	-

2) CAREER WEBINARS

Year	Webinars Held	Registrants	Participants	Average Participants Per Webinar
2008	11	1627	434	39
2009	13	2141	637	49
2010*				
Totals	24	3768	1071	45

*As of 1 February 2010

Webinars By Date and Topic

Date	Topic	Moderator	Registrants	Participants
01-08-08	Networking Solutions for Career Success	Michelle Tullier	180	55
01-15-08	Enhance Your Career With Online Networking	Ellen Sautter and Diane Crompton	265	40
04-01-08	Membership, Career, Employment & Financial Services (Pre-Annual Meeting)	Lynn Koblin	20	8
04-15-08	IEEE Demographics & Membership Models (Pre-Annual Meeting)	Marc Beebe	25	15
06-03-08	Project Management	Tarek Lahdhiri	502	108
06-17-08	Engineering the Art of Negotiation	John Shulman	44	14
07-10-08	Exploring Your Career: Managing Your Way to Long-Life Success and Fulfillment	Margaret Lyon and Cliff Wilcox	225	52
09-08-08	Engineering The Art of Negotiation	John Shulman	350	110
11-13-08	Career Management: Maximizing Your Employability	Nigel Bristow	30	10
11-17-08	Discovering and Using Your Innovation Style	Alain Rostain	40	12
12-04-08	Engineers and Public Policy	Russell Harrison	35	10

Date	Topic	Moderator	Registrants	Participants
01-9-09	Pre-Annual Meeting Webinars Being an Effective Chapter Pace Leader	Charles Rubenstein	10	4
01-23-09	IEEE Global History Network	John Vardala	12	4
01-15-09	Mentoring: Your Careers Competitive Advantage	Ralph Fallin and Mauro Togneri	180	60
02-17-09	Seeking External Financial Support for Section Activities	Michael Deering	12	5
05-21-09	How to Win in a Competitive Job Market	Sherri Edwards	301	66
06-09-09	Consulting 101	Gary Blank	350	109
09-12-09	How to Win in a Competitive Job Market-Part 2	Sherri Edwards	136	52
09-16-09	Annual Meeting: Future City Competition	Eason/Hiemer	9	5
10-22-09	Why You Are Not Hired Yet	Elizabeth Lions	218	69
10-29-09	What Are HR Professionals Looking for in a Resume?	Nathalie Thompson	240	50
11-12-09	Snooping Employers: How Employers Get Background Information on You	Elizabeth Lion	233	64
12-03-09	Success in Start-ups	M. Chang	129	64
12-09-09	Funding in the Green Sector	Masa Ishii	311	85

2010 Webinar Schedule

Date	Topic	Moderator	Registrants	Participants
01-21-10	Lessons from Bootstraps to Billions	Dr. Dileep Rao	298	95
01-28-10	There is no Crying in Business: How Women Can Succeed in Male-Dominated Industries	Roxanne Rivera	305	70
02-04-10	Pre-Annual Meeting Webinars IEEE-USA: What has it done for you lately?	Gordon Day	36	
02-09-10	Getting the Job You Want: Tools for Making the Short List	Sautter, Suits and Stump	44	
02-16-10	An Overview of IEEE/IEEE-USA Career Services	Buryk, J. Day and Grayson	0	
03-16-10 (Tentative)	How can the SBA/IEEE-USA Partnership Help Engineering Entrepreneurs	John J. Bienko		
TBD	SBA: Exploring Funding Sources through the SBA (Pending)	John J. Bienko		
TBD	Intellectual Property Issues Affecting Employees, Consultants, Entrepreneurs (Pending)	David Ostfeld		
TBD	Finance: Become Your Own Investment Banker; Steps to get the Right Financing for Your Business	Dr. Dileep Rao		
TBD	Business: Proven Rules for Start-ups: From Start-up to Profit	Dr. Dileep Rao		

3) SALARY SURVEY

Year	Number of Participants
2008	13,660
2009*	12,119*

*As of 25 January 2010

4) CONSULTANTS DIRECTORY

Year	Number of Registered Consultants
2008	313
2009	363
2010	361

- As of 1 February 2010

5) NON-DUES REVENUES GENERATED

Product/Service	2008	2009	2010*
EBooks	5,674.65	\$3,788.93	
PE Exam Review	4,095.00	\$1,461.00	

Salary Service	16,399.00	\$10,190.00	
Print Publications	89.85	60.00	
OnLine Courses	356.00	\$178.00	
Consultants Database	24,700.00	\$22,769.00	
Total	\$50,314.50	\$38,386.93	

- As of 6 November 2009 (will update by June BoD Meeting)

6) SOCIAL NETWORKING (Careers & Employment)

LinkedIn

Year	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec.
2009	-	-	-	-	-	-	-	-	-	-	1156	1240
2010	1342										-	-

Monthly Total started being collected in November. Site opened 6 April 2009

IEEE-USA Facebook

Year	Jan	Feb	March	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec.
2009	-	-	-	-	-	-	-	-	-	-	349	377
2010	434										-	-

Monthly Total started being collected in November. Site opened 6 May 2009