

<b>SURVEY OF PRODUCTS AND SERVICES AT ANNUAL MEETING – MARCH 2010</b>				
<b>Product / Service</b>	<b>Have Used</b>	<b>Want to Use</b>	<b>Need More Info</b>	<b>What's This?</b>
Annual Meeting	36	4	1	1
Awards	23	11	3	2
Career Asset Manager	3	12	8	14
Career Checkup	3	14	7	13
Career Development Courses	7	17	8	3
*Career Navigator	12	14	7	2
Career Webinars	16	20	4	0
Consultant's Network	10	16	6	3
Consultant's Services Website	8	10	11	3
ECS Communities	9	16	6	9
*Career Navigator	10	15	6	4
Employment Navigator	11	17	6	3
Entrepreneurs Village	2	20	7	9
E-Week	20	13	5	3
Eye on Washington	15	14	6	4
Government Fellowships	4	11	13	4
IEEE-USA eBooks	11	17	11	2
Innovation Institute	4	21	9	4
Mass Media Fellow Program	2	6	11	14
P. E. Exam Review Courses	5	16	6	5
Public Policy Awareness – Press Releases	11	7	11	5
Salary Survey	22	14	3	1
Social Networking Sites	24	10	3	1
SPACs	16	8	5	4
Student Video Competition	6	9	7	5
Beyond Job Satisfaction Fieldbook	9	11	6	8
Today's Engineer (online & print)	24	7	4	1
IEEE-USA Electronic News	23	7	3	4

\* Duplicated item

## IDEAS AND RECOMMENDATIONS

1. The products & services are like ingredients. We have a pantry full of food, but no recipes to cook anything. We don't think about the can of beans in the back of the cabinet because we don't know what to do with it. Make a case study or several of Joe Q engineer who has either:
  - a. Lost his job and needs to find a new one
  - b. Wants to start his business
  - c. Wants to re-energize his career.Follow him through the process of using IEEE-USA to complete his goal. Document the case studies as handouts that we can share with our section.
2. Why to know the types of governmental events to hold. Is an email enough?
3. Make it easier and faster to access information. Getting to IEEE services on the web is a MAZE a & a CHALLENGE.
4. (P.E. Exam) Nice if IEEE can provide reviews / teacher
5. Interested in educational resources for college students in different engineering topics; interested in tools for recruiting high school students into STEM fields.
6. How to start your own company (process) as an entrepreneur; best practices, lessons learned, tax laws.  
How to become a consultant, agency fees w/o being hired at much below average salary, IRS Tax for consultants work, liability insurance  
Software engineering licensure and software product liability insurance  
How to patent your innovation, plus financing it.
7. Employment Navigator sucks – last time I tried it was worthless.
8. Need speaker lists and funding to provide professional development for members; webinars are great – keep it up.
9. Long-term trend – short-term multiple employment / engagement. This is making consultants of large # of employees, but most employees not prepared and do not really want to think of themselves as “consultants”.  
Training for these folks.
10. Lots of infor on tools. How about results, results, results, i.e., business that resulted between members? There's no discussion on real business between parties, which would really, really benefit members.
11. Local events explaining / teaching services.
12. MORE:
  - a. Announce to all members via email the list of services with their hyperlinks. This way, all members know what's available and can acces them quickly if interested.
13. Improve search capability