

IEEE: Networking the World

- Professional Products and Services



By: Jean Eason

**With: Peggy Hutcheson and
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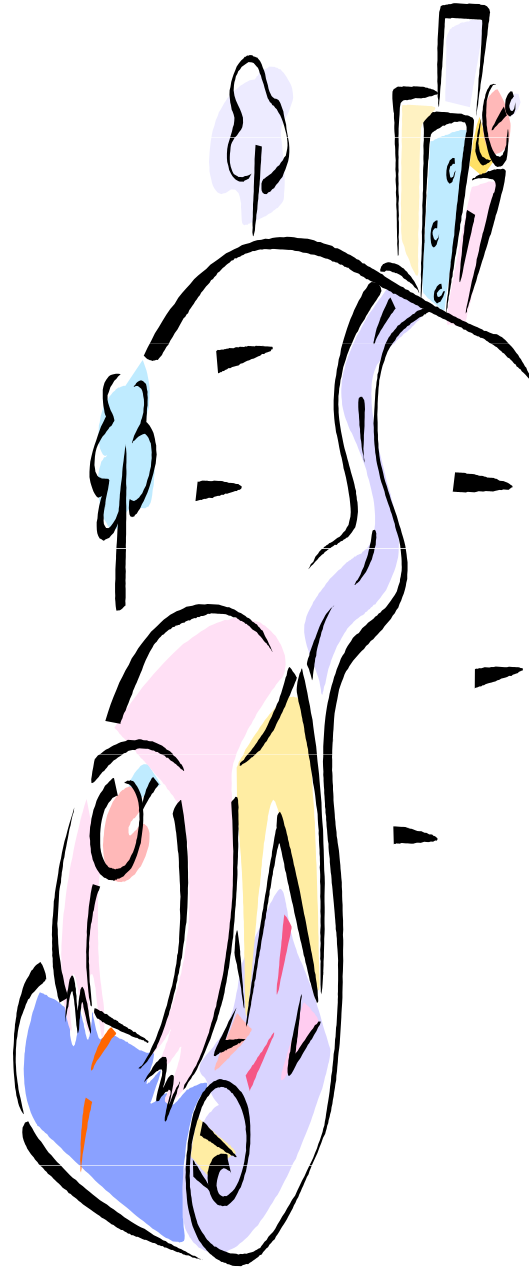
Almost 40 Years of Professional Products and Services

- IEEE-USA / USAB – (1972) charged with professional activities, career issues
 - Salary Survey
 - Professional Activities
 - Career, Workforce issues
 - Legislative Activities

Almost 40 Years of Professional Products and Services

- IEEE Careers Committee – (2005)
 - Coordinating IEEE Career-related Products and Services
 - Includes: IEEE-USA, MGAB, PSPB, EAB

Career Lifecycle



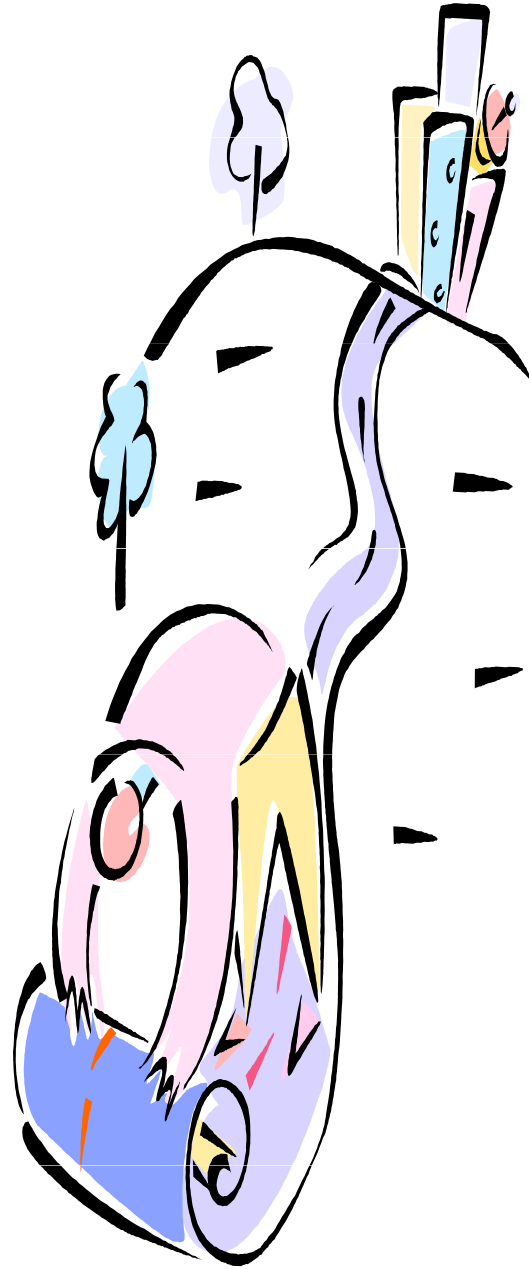
PRE UNIVERSITY

- TISP
- Future City Competition
- Teacher-Engineer Award/Grants
- Careers in Engineering
- TryEngineering.org
- IEEE Virtual Museum

Career Lifecycle

COLLEGE YEARS

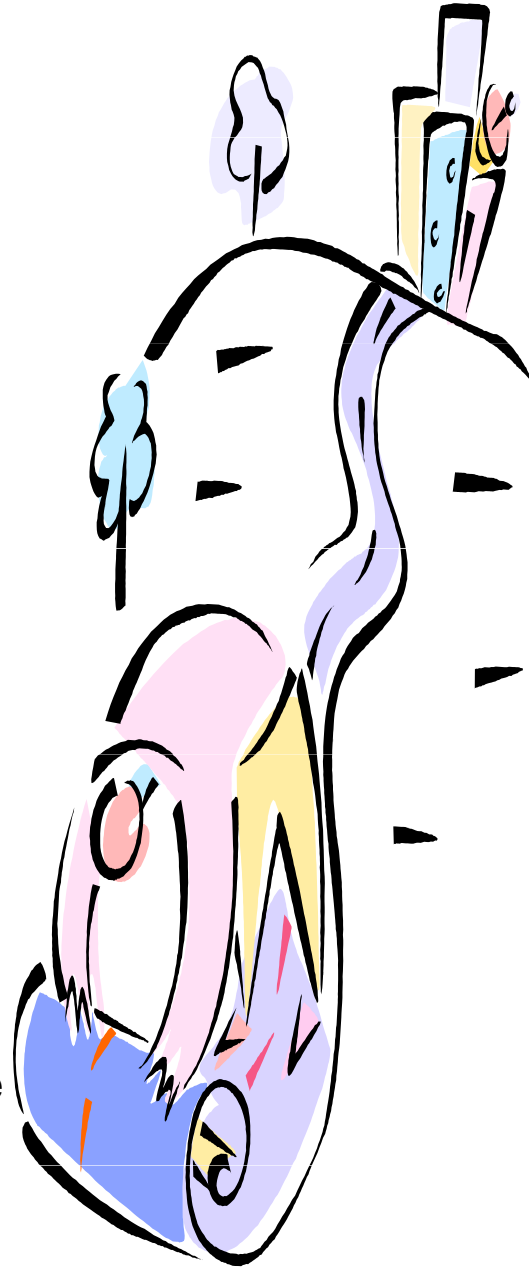
- SPAC
- Career Asset Manager
- Become Student Branch/Chapter Officer



Career Lifecycle

GRADUATING COLLEGE

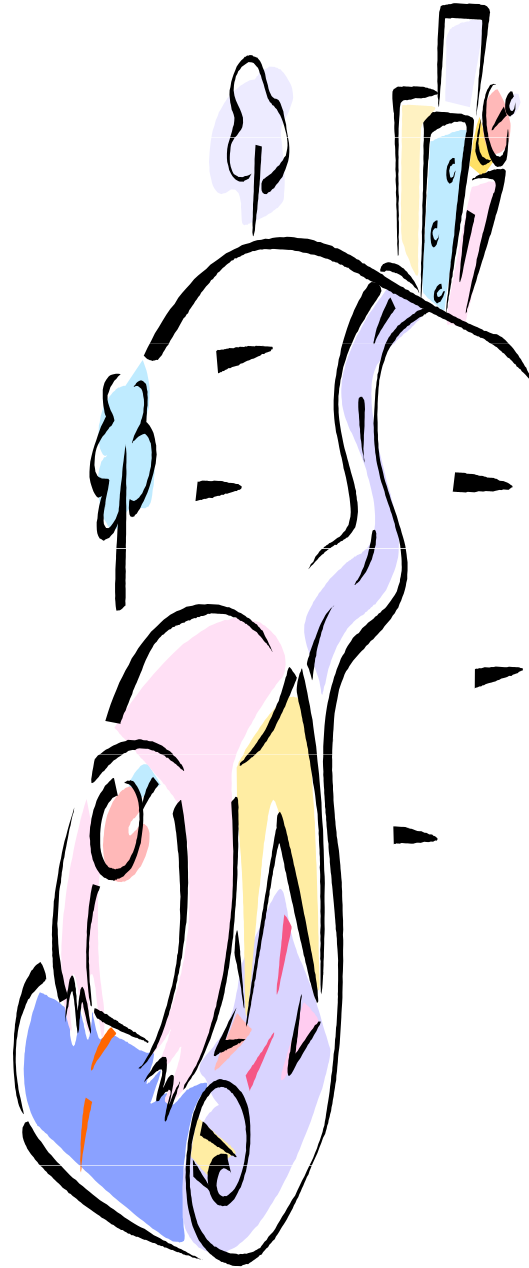
- Upgrade Membership Link (Student to Member)
- GOLD Link
- On Line Workshops
- ExpertNow
- IEEE Job Listing
- Employment Navigator
- Salary Calculator
- Webinars
- Applying textbook knowledge to real life
- PE Review Courses
- Continuing Education



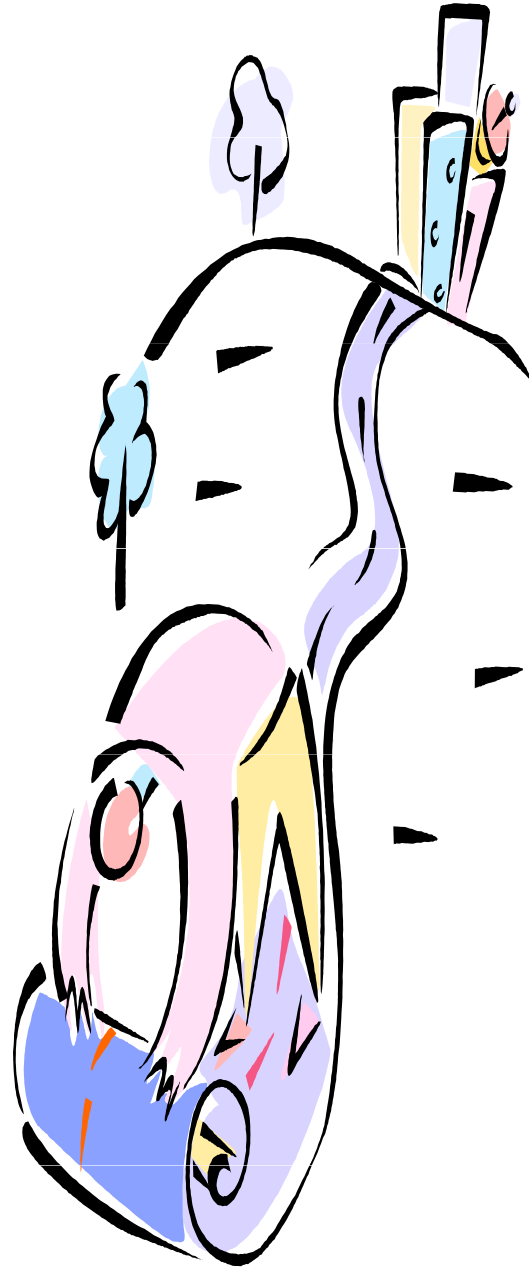
Career Lifecycle

YOUR FIRST JOB

- Renew Your Membership
- Employment & Careers Community
- IEEE Job Site
- Relevant Articles/Resources
- Webinars: Your First Interview, Resume Writing, Career Accelerator
- Explore Advanced Degrees
- ExpertNow
- Networking
- Mentoring Connection
- GOLD
- Financial Planning
- Join IEEE Professional Communications Society



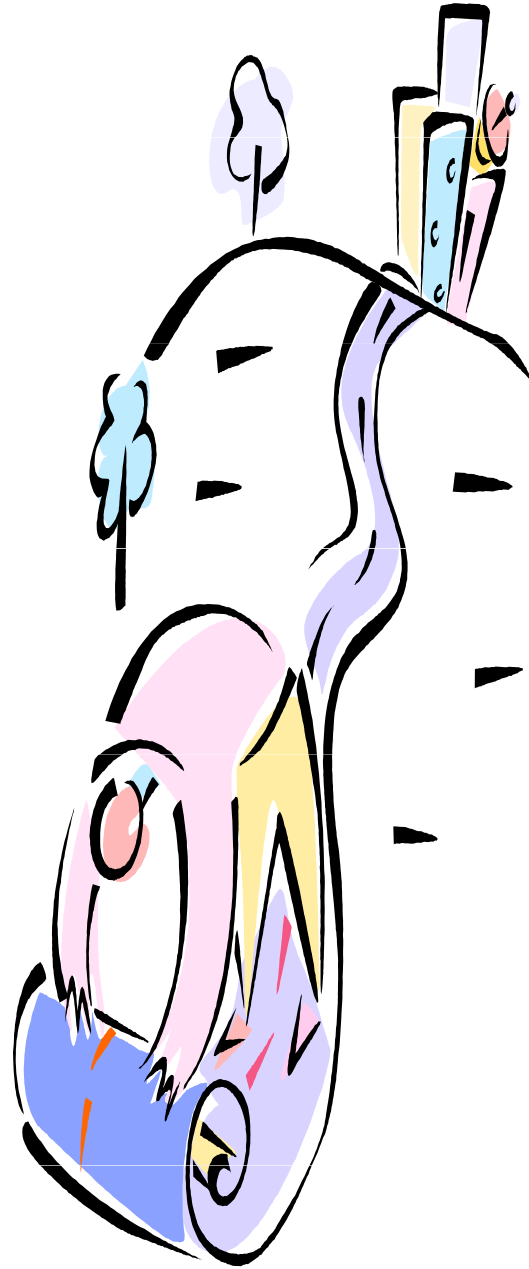
Career Lifecycle



EARLY CAREER

- Renew Your Membership
- ExpertNow
- PE Review
- Earning PDHs
- Volunteer with IEEE
- Beyond Job Satisfaction
- Financial Planning, IEEE Financial Advantage
- Webinars, Career Accelerator
- Building Leadership
- Mentoring Connection

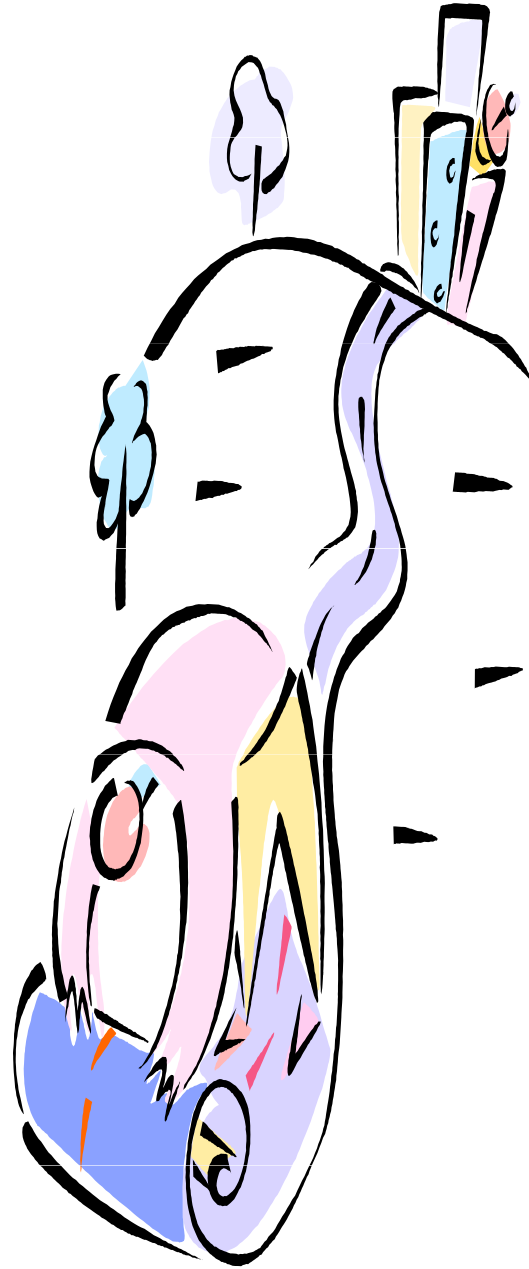
Career Lifecycle



MID CAREER

- Apply for Senior Membership
- Consultants Database
- Entrepreneurial Services
- Financial Planning, IEEE Financial Advantage
- Professional Development Seminars (PDS)
- Technology Management Council

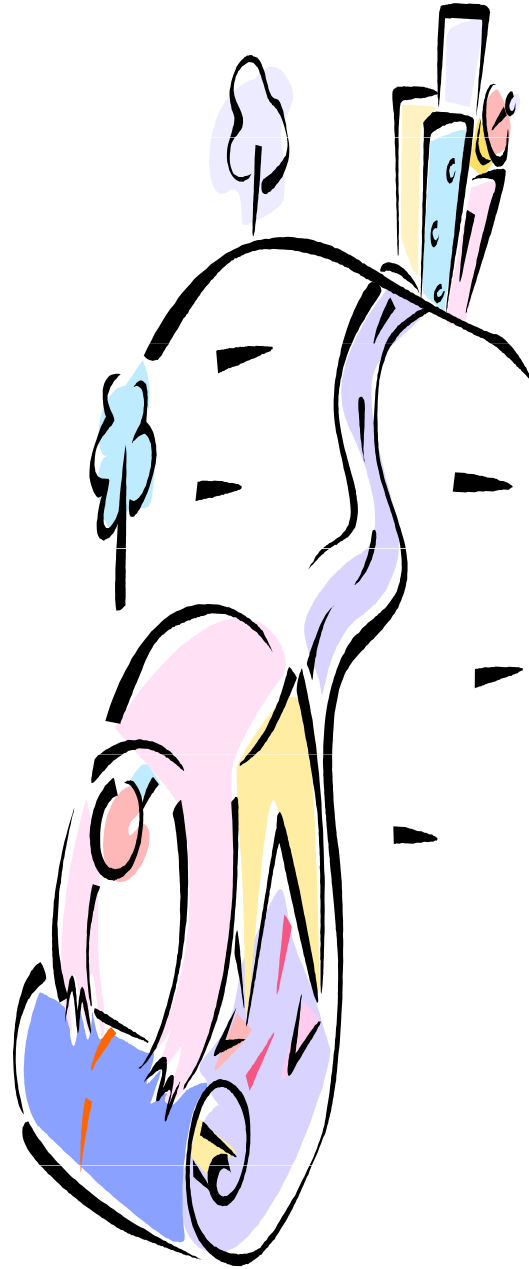
Career Lifecycle



LATE CAREER

- Move to Management
- Technology Management Council
- Become a mentor

Career Lifecycle



RETIREMENT

- Become Mentor
- Become Consultant

Where to Start?

■ www.ieee.org/jobs

- IEEE Job Site
 - Post Resume
 - Employer Search
 - Job Posting Alerts

■ www.ieeeusa.org/careers

- Career Navigator
 - Employment Assistance
 - Career Development
 - Consulting
 - Products & Services

■ www.ieee.org

- myIEEE
 - Profession Desktop

The image shows a composite of three web pages from IEEE. The top page is the IEEE Job Site, featuring a Boeing advertisement and a search bar. The middle page is the IEEE USA Career Navigator, with navigation links and a search bar. The bottom page is the myIEEE Profession Desktop, showing a user profile for Jean Eason and various career-related tools and databases.

Globalization Toolkit

-In development

www.ieeeusa.org/careers/globaltoolkit

- Information for IEEE members working in a global economy
 - Global Business and Tech news feeds
 - Travel
 - Currencies
 - Language and cultural info

IEEE HOME | SEARCH IEEE | SHOP | WEB ACCOUNT | CONTACT IEEE

Membership Publications Services Standards Conferences Careers/Jobs

IEEE-USA Globalization TOOLKIT

about events publications contacts home

• About
• Events
• Publications
• Links
• Contacts
• Home

IEEE-USA's Globalization Toolkit

The IEEE-USA Online Global Toolkit has been established to support IEEE's U.S. members working in a global economy. The toolkit provides the most up-to-date Global Business and High Tech news through RSS feeds as well as links to useful resources for doing business in a global economy. Learn about the customs of other countries. Know when to wear a suit or just short sleeve polo shirts. Know when to bow, kiss, shake hands or simply nod to your business colleague when you meet them for the first time. Find out about traditions, customs, foreign currency and much more before traveling or working with people outside of the U.S. The toolkit also provides an online community to seek advice and interact with your colleagues. The site will continue to be a work in progress so if you need additional resources that are not currently on the website please let us know.

Currency: FXstreet.com

Tue, Sep 16 2008 - 10:03 PM
FOMC Holds Federal Funds Rate Steady
FOMC Holds Federal Funds Rate Steady The Fed held the federal funds rate steady at 2.00% today, September 16, after three dramatic market moving events on September 15 -- Lehman Brother's bankruptcy, ...

Tue, Sep 16 2008 - 9:55 PM
New York Session
The buck was sold in the NY session as the combination of a stock market rout coupled with heavy buying in US bonds outweighed the positive of plunging oil prices. US equities fell -4.7% in broad term...

Tue, Sep 16 2008 - 9:52 PM
Market Turmoil Sends JPY Soaring
9/15/2008 10:00 pm: EUR/\$: 1.4226 \$/JPY: 104.24 GBP/\$: 1.7944 \$/CHF: 1.1128 AUD/\$: 0.7896 \$/CAD: 1.0700 Market Turmoil Sends JPY Soaring Heightened risk aversion dominated the markets at the start of ...

Tue, Sep 16 2008 - 9:37 PM
U.S. Forex Market Commentary

Communities
Entrepreneurs Village
Employment & Career Strategies

Internet | Protect



The IEEE Advantage?

**Members in a Global
Workforce**

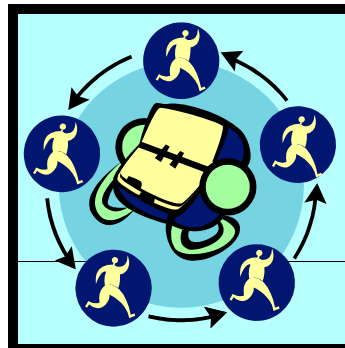


The Bridge to Members Worldwide

IEEE: Networking the World

Networking is . . .

an
extended group of people with
similar interests or concerns who
interact for
mutual assistance and support



Networking Opportunities

memberNet

- Member search
 - Geographic
 - Technical Interest
 - School

Virtual Communities

- Technical Interest
- Geographic
- Special Interest

Consultants Network

Entrepreneurs Village

Employment & Career Strategies Forum

The screenshot displays the IEEE memberNet interface. At the top, there's a navigation bar with 'IEEE memberNet' logo, a 'beta' tag, and links for 'Refresh Page', 'My Opt-in Preferences', and 'My Account'. A user profile for 'Jean Eason' is visible, showing 'Senior Member | Volunteer' and 'Member #07057946'. Below this is a search bar with 'SEARCH RESULTS' and a search button. The main content area shows a list of 'Available Communities' with columns for Name, Member Grade, Volunteer, and Awardee. The first two communities listed are 'IEEE Bioinformatics & Systems Biology Forum' (43 members) and 'IEEE Broadcast Technology Society Forum' (282 members). A 'The Job' button is visible on the left. On the right, there's a 'MY NETWORKS' section with 'TECHNICAL INTERESTS' and 'Engineering Management'. Below the communities list, a forum page for 'Employment & Career Strategies Forum' is shown, featuring a 'What's New' section with discussions like 'The jobs are leaving the US. What can we do?' and 'Job Opportunity: General Manager, Virginia Beach'. The forum page also includes a sidebar with navigation options like 'Discussions', 'Announcements', and 'Polls'.

Networking Opportunities

- ▣ Region, Section, and Chapter meetings
- ▣ IEEE Conferences



Making Networking *Work*

■ Networking Plan

- Agenda
 - What you want to accomplish
 - Who can help
 - What you have to offer
 - Where to find help
- 30 sec. Introduction
 - Who you are
 - What sets you apart
 - Who benefits
- Icebreakers
- Networking toolkit
 - Business cards, pen, breath mints

■ Dos

- Volunteer
- Do unto others – first
- Pass along information and referrals
- Follow-up and thanks



Networking Exercise

■ *What can you (IEEE leader) do to facilitate networking among your members?*

- Things to consider...
 - What would help the members?
 - What have you done in the past that worked well?
 - How can you put the new tools to use?
 - What ideas can you take back and implement at home?



