

AGENDA ITEM VII-E

2005 IEEE-USA LEADERSHIP WORKSHOP PRIORITIES FROM REGIONAL BREAKOUTS

RANKING	VOTES	REGIONS	DESCRIPTION	STATUS (as of 10 June 2005)	ASSIGNMENT
1	22	6	Membership <ul style="list-style-type: none"> • Incentives (credit towards dues) • Industry recognition • Support for participation Local focus/meet local needs.	Discussion item set for June Board meeting (including report from IEEE Member Development Committee liaison).	IEEE-USA Ad Hoc Committee on Membership Development (Scott)
2	21	6	Unemployment <ul style="list-style-type: none"> • Partner with other groups/leverage IEEE efforts • Influence policy • Level Playing field 	In May, IEEE-USA unveiled the IEEE-USA Employment Navigator (http://www.ieeeusa.org/careers/employmentnavigator/default.asp), a subscription-bases service that provides tools for members to quickly connect to hiring employers, build and send effective resumes, and link to salary benchmarking and other career resources. IEEE-USA advocacy efforts on career and technology policy are currently directed toward R&D, innovation and job creation. Coalitions include CNSF, CNSR, Tax Credit Coalition, Aviation Coalition, Presidents' Council on National Innovation Initiative and more. Note: IEEE members reporting	IEEE-USA Employment & Careers Services (ECSC) IEEE-USA Career Workforce Policy Committee (CWPC) (Scott/Vin)

				unemployment down 19.4% from 7204 (March 04) to 5808 (March 05)	
3	19	2	Develop a tool kit to “educate/influence and elevate awareness” among the membership on the outsourcing issue--More tools to be added after further discussion.	IEEE-USA offshoring website at: http://www.ieeeusa.org/policy/issues/Offshoring/index.html	
			Provide a copy of Ron Hira’s offshoring book to section PACE chairs	Estimated cost of \$3000.00 (\$14.95 x 150 copies, plus tax and shipping costs.) Not within CWPC budget, would require supplementary funding. No further action planned.	IEEE-USA Career Workforce Policy Committee (CWPC) (Vin)
3	19	2	Develop a career management workshop	This is currently encompassed in purposes of IEEE-USA Leadership Workshop. Previously, IEEE-USA Professional Development Conference failed to attract break-even audience. To reach broader member cross-section, IEEE-USA has also focused on dissemination of career management resources through the web: www.ieeeusa.org/careers www.ieeeusa.org/careers/help www.ieeeusa.org/careers/CAM www.todaysengineer.org	IEEE-USA Employment & Careers Services (ECSC) (Scott)
3	19	2	Technology policy/government relations	Goal or desired outcome not stated. IEEE-USA Technology Policy Council and committees continue to work on priority issues.	TPC (Debbie/Bill)
3	19	2	Develop a PowerPoint presentation to be presented at	Topic of desired presentation not stated.	All Committees

			section meetings	IEEE-USA currently maintains several career, employment and overview presentations available on request, which can be tailored to specific audiences.	(Scott/Pender)
4	17	1	IEEE-USA establish formal focal point to work with the U.S. regional MDC's to focus on the added value of IEEE-USA products and services.	Ongoing and is already underway	IEEE-USA Ad Hoc Committee on Membership Development & IEEE-USA Employment & Careers Services (ECSC) (Scott)
5	15	2	Recommendation that IEEE-USA pre-college activities adopt a focus on the introduction and development of a Middle School-oriented engineering project practice that can be provided to schools and school administrators through local IEEE members (sections/PACE network). These packages will include: <ul style="list-style-type: none"> • Teacher guidance material • Recommendations for types of projects that focus on engineering applications of math and 	The IEEE-USA PEC is currently working on developing a partnership with Project Lead The Way (PLTW) and similar organizations, which would allow IEEE volunteers to work with schools as mentors, coaches, or advisors regarding engineering topics. IEEE EAB is currently working on the Teacher-In-Service Program which features IEEE Section engineers developing and presenting technologically oriented subject matter to local pre-college educators in an in-service or professional development setting. The IEEE-USA PEC is currently	IEEE-USA Precollege Education Committee & IEEE EAB Precollege Education Coordinating Committee (Sandra)

			<p>science</p> <ul style="list-style-type: none"> • Suggestions for relating these projects to school curricula • Projects that would be scoped to typical teaching units/lab activities 1-2 weeks in length. 	exploring the opportunity to assist with the expansion of this program.	
6	13	4	IEEE-USA Need to improve Communications: Answers to Vice Presidents Questions should be posted to web within 8 weeks of the conference	<p>Completed see: www.ieeeusa.org/calendar/conferences/2005workshop</p>	<p>IEEE-USA Vice Presidents</p> <p>(Scott)</p>
7	12	4	IEEE-USA Need to improve Communications: Difficult to navigate the IEEE-USA website; almost as bad as the IEEE website	<p>IEEE-USA website redesign was completed in Fall 2004. User feedback to date (until this comment at Leadership Workshop) has been uniformly favorable. IEEE-USA is now involved in IEEE Web Usability Project to enhance overall user experience.</p> <p>More input needed from Region 3 to understand information needs and navigation issues.</p>	<p>IEEE-USA Web Development Team</p> <p>(John/Greg)</p>
8	11	3	IEEE-USA Need to improve Communications: Promote communication that will enable effective dissemination of essential information to and from all IEEE members.	IEEE-USA TE email update reaches all U.S. members with email monthly. IEEE-USA Today's Engineer magazine reaches all U.S. members quarterly with Spectrum. IEEE-USA website provides comprehensive, regularly updated information on IEEE-USA programs, products and services.	IEEE-USA Communications Committee
9	8	3	Recommend that IEEE-USA promotes aggressive negotiation to offer more cost effective health	In the purview of IEEE Individual Benefits and Services Committee, but IEEE-USA representatives can continue	NOT IN THE PURVIEW OF IEEE-USA—IEEE HANDLES

			insurance plans for IEEE members	to provide member input.	(Vin as liaison?)
10	7	5	Focus on profession and licensure and registration and work against outsourcing of US engineer jobs.	IEEE-USA has position on offshore outsourcing, and works through CWPC (and TPC) to advance it. IEEE-USA L&R Committee encourages professional licensure and registration, and IEEE-USA offers preparatory videos for licensure exams.	IEEE-USA Career & Workforce Policy Committee (CWPC) IEEE-USA Licensure & Registration Committee (LRC) (Vin)
11	6	5	Would like keyword searches of L31/professional meetings to find subjects (topics) speakers (project managers) of Region/U.S. professional meetings/projects	In the purview of RAB but IEEE-USA PACE Committee will contact RAB to see what can be done	IEEE-USA PACE Committee in Coordination with IEEE-USA RAB (Sandra)
12	3	1	IEEE-USA contact each section to obtain feedback on the JobNavigator during the trial evaluation period.	IEEE-USA will conduct user surveys of JobNavigator subscribers in evaluating the pilot. IEEE-USA Quick Poll Survey planned for Fall 2005 to gauge opinion on career/employment services.	IEEE-USA Employment & Careers Services (ECSC) & IEEE-USA PACE Committee (Scott/Sandra)
12	3	5	Need timely information on legislative issues to region/section PACE leaders to disseminate among member/meetings	IEEE-USA currently delivers timely legislative information on priority issues through email Action Alerts (often targeted at specific congressional districts), the IEEE-USA policy website (including its Legislative Action Center), and the IEEE-USA Eye on Washington newsletter (biweekly to over 11,000 subscribers). IEEE-USA needs PACE leaders to enroll (and recruit others) into CARE Network,	IEEE-USA /PACE Gov't Activities Committee With help from Other IEEE-USA Policy Committees and the IEEE-USA Communications Committee (Russ/Erica)

				so that we can use professional grassroots management software/tools to improve our impact.	
13	1	4	Leadership Workshop Improvements: <ul style="list-style-type: none"> • What's new since last year's conference? • One track for training and one for issues resolution • Workshop on data on how profession is changing • EConference, webinars • Session on IEEE-USA Status and future direction • Full two day conference & Program for spouses. • Session on recruiting and empowering PACE volunteers 	2006 Workshop Chair to present plans at June Board meeting.	IEEE-USA Leadership Workshop Planning Committee (Scott/Linda/Sandra)