

**CWPC Workshop**  
**Dearborn, Michigan**  
**April 18, 2009**

**General**

- 34 registrations (31 attended and 3 absent) +
- 2 officers from IEEE Southeastern Michigan +
- 1 guest: Treasurer of Chapter 1, Society of Manufacturing Engineering (SME) +
- 4 speakers:
  - Hank Lindborg
  - Tarek Lahdhiri
  - Ed Perkins
  - Dan Trudeau (lunch speaker), Senior Staffing Manager, Professional Resource Associates - Detroit Office

**Note:** the treasurer of SME – Chapter1 (Mr. Howard Weston, [treasurer@smechapter1.org](mailto:treasurer@smechapter1.org), phone: 248-613-3562) came in and asked for me. He is seeking collaboration for doing similar events.

**Overall Questions:**

1. Did this workshop achieve the educational objectives, as stated in the promotional material---> 100% YES
2. Did this workshop meet with your expectations? -----> 100% YES
3. Was the classroom environment conducive to learning? -----> 100% YES
4. Were the instructional methods effective? -----> 100% YES

**Evaluation for each Module**

The results shown below represent the average using the following scoring system  
Excellent (5pts)      Good (4pts)      Fair (3pts)      Poor (2pts)

**Module 1:** State of Engineering Workplace, by Ed Perkins

Clarity of Content + Delivery + Clarity and Usefulness of Visuals + Asking Questions = 4.3 out of 5

**Module 2:** Requirement for Success, by Ed Perkins

Clarity of Content + Delivery + Clarity and Usefulness of Visuals + Asking Questions = 4.4 out of 5

**Module 3:** How you Can Adapt, by Ed Perkins

Clarity of Content + Delivery + Clarity and Usefulness of Visuals + Asking Questions = 4.3 out of 5

**Module 4:** Developing a Career Strategy, by Hank Lindborg

Clarity of Content + Delivery + Clarity and Usefulness of Visuals + Asking Questions = 4.3 out of 5

**Module 5:** Conducting a Creative Job Search, by Hank Lindborg

Clarity of Content + Delivery + Clarity and Usefulness of Visuals + Asking Questions = 4.7 out of 5

**Module 6:** Resume Development, by T. Lahdhiri

Clarity of Content + Delivery + Clarity and Usefulness of Visuals + Asking Questions = 4.7 out of 5

**Module 7:** Job Interview, by T. Lahdhiri

Clarity of Content + Delivery + Clarity and Usefulness of Visuals + Asking Questions = 4.3 out of 5

**Module 8:** Technology Trends, by Ed Perkins

Clarity of Content + Delivery + Clarity and Usefulness of Visuals + Asking Questions = 3.8 out of 5

## Additional Comments by Attendees

### Regarding the package provided:

- It is a real steal. Registration fees doesn't even cover the manual expenses (19 comments)
- Some presentations in the manual don't match exactly the slides shown. Some information displayed by the speakers doesn't exist in the manual (4 comments)

### Regarding Presenters

- Presenters should follow exactly the slides in the manual.
- There is overlap between modules -----→ Only one comment about this and gave everyone a poor grade

### Regarding Content

- The flow was great, speakers are great, I will not drop anything from the workshop ----→ Most attendees
- Low-level technical jobs are being outsourced. Is this situation permanent? I want to see more on outsourcing.
- Provide more practical examples of Resume and job interview
- Module 6 (Resume) addressed a very important topic (need to be increasingly flexible in the job and pay attention to soft skills), and it was not in the slides. I would like to see a separate module for this
- Need to see more on Career transition
- I want to see a module on how to formulate a plan for anticipated loss of employment or uncertain times
- Dedicate more time for networking in the room
- Resources for career trends and planning to help develop 3, 5, 10 year plan
- Breakout sessions will be a good idea
- Technology trend module should focus on local employment opportunity

Team,  
Thank you for an outstanding job

Regards,

Tarek