9 June 2011

The Honorable Harry Reid
Senate Majority Leader
United States Senate
Washington, DC 20510

Dear Senator Reid:

I am writing on behalf of the Institute of Electrical and Electronics Engineers-United States of America (IEEE-USA) to express support for the goals of S.398, the Implementation of National Consensus Appliance Agreements Act of 2011, which passed the Senate Energy and Natural Resources Committee on May 18.

The electric utility industry has significant market incentives to continually improve energy efficiency, but efforts to increase efficiency across all components of the economy need to continue. Energy efficiency standards have been extraordinarily effective and we support establishing further standards that are agreed to among industry, energy advocate and consumer stakeholders.

As the Senate moves forward with this legislation, IEEE-USA urges federal, state and local governments, along with quasi-governmental and private sector organizations, to further work toward improving energy efficiency by:

• Promoting education and user awareness of energy efficiency opportunities
• Promoting capital investment in energy-efficient technologies and processes for residential, commercial, transportation and industrial sectors
• Promulgating minimum efficiency standards for products and buildings consistent with life cycle analysis
• Developing, commercializing and using efficient electric technologies in transportation systems
• Developing system designs and technologies to further reduce energy losses in electric power generation, transmission and distribution
• Promoting the use of secure high-speed communications networks and information technologies to substantially improve access to information, controls and efficiencies

Increasing efficiency in the conversion, delivery and use of energy is something all Americans can participate in to address the energy challenges our country faces. Educating the country on the importance of energy efficiency and making it a way of life are essential to helping meet the challenges of prosperity, security and the environment, making energy efficiency an essential element in any comprehensive national energy policy. We appreciate the Senate Energy and Natural Resources Committee’s leadership on energy efficiency, and we urge the full Senate to address this important issue promptly.
IEEE-USA advances the public good and promotes the careers and public policy interests of 210,000 engineering, computing and technology professionals who are U.S. members of IEEE. [http://www.ieeeusa.org](http://www.ieeeusa.org). If we can be of further assistance, please contact Bill Williams in our Washington office at (202) 530-8331 or email at bill.williams@ieee.org.

Sincerely,

Ronald G. Jensen
IEEE-USA President

CC: United States Senate