

WIN \$5,000 IN STUDENT AWARDS!

Show “How Engineers Make a World of Difference”

Enter IEEE-USA’s 2011-12 Online Video Competition for U.S. College Students!

IEEE-USA will present awards totaling \$5,000 in four categories to U.S. undergraduate and graduate students who create the most effective two-minute personal video profiles that reinforce for an 11-to-13-year-old “tweener” audience how engineers improve the world:

- **Content/Message:** *\$1,500 scholarship award* for best conveying the message most closely aligned with the theme: “How Engineers Make a World of Difference”
- **Production Value:** *\$1,500 scholarship award* for best production quality and most professional look to the video
- **Views:** *\$1,500 scholarship award* for the most viewed submission as determined by the number of YouTube hits as of midnight Eastern Time on Friday, 27 January 2012
- **Early Submission:** *Ten \$50 Amazon gift cards totaling \$500* will be presented to the first 10 students who submit online entries that meet the basic competition requirements. These entries will also be eligible for the three scholarship awards totaling \$4,500.

Winning entries will be announced and shown during Engineers Week, 19-25 February 2012, and will also be featured on PBS’ *Design Squad* website.

For more information, visit: www.ieeeusa.org/communications/video_competition; or e-mail Pender McCarter at p.mccarter@ieee.org.

Deadline for applications: Friday, 27 January 2012

