

IEEE-USA Innovation Forum



6-8 November 2007
Marriott Fairview Park
Falls Church, VA

Network with experienced innovators and your peers in a unique and interactive educational event!

What is Innovation? How do you innovate? What environment and tools do you need to innovate? How can you drive innovation in your team and organization?

Join the IEEE-USA Innovation Institute faculty and a select group of your peers for a 1½ day intensive seminar. We'll provide you with unique training in innovation, so that you can enhance both your career and your organization.

WHO Should Attend?

Technology professionals, including:

- Mid-level managers
- Product managers
- R&D managers
- University faculty
- Government employees dealing with innovation

WHAT You Will Learn

invention

style

leader-
ship

network
tools

ideas

motivation

culture

Top innovation leaders with extensive first-hand experience will lead you through this interactive educational experience. Discover how the business environment impacts the innovation process. Learn how technical professionals can initiate and drive innovation. Experience how to be an innovation leader in a team-setting by working through real case studies and situations. Group discussions and exercises will include:

- Leadership and culture's impact on innovation
- Large versus small organizations as foundations for innovation
- Innovation process and leveraging your style to promote innovation
- Innovation project management

Keynote address by entrepreneur Howard Leiberan, Founder and CEO of the Silicon Valley Innovation Institute.

After the Forum, you become a member of the IEEE-USA Innovation Institute's online innovation community. This gives you access to ongoing, real-time collaboration, discussions, networking and mentoring. You also receive a copy of *Innovation Conversations, Book 1: The Innovation Process* by William Miller

*** Participants eligible for 1.5 CEUs or 10 PDHs.**

Cost

\$795 IEEE Member
\$950 Nonmember

Forum Registration Fee includes: Opening night reception and dinner; daily breakfast, lunch and coffee break; and free access for one year to the IEEE-USA Innovation Institute's online community and members-only section of innovation clearinghouse. Group discounts negotiable. A limited number of scholarships are available.

Registration

To register online, go to: www.innovation-institute.org/DCforum



Forum Faculty

All dynamic technical professionals, with more than a century of combined innovation experience, the Forum faculty are committed to fostering innovation in others:



Steve Walker is the chair of the Technology Leadership Consortium, and leads the Informatics Coalition, which recognizes informatics significance in all aspects of regional development. Walker is also the former chair and chief executive officer of Trusted Information Systems, Inc., which was purchased by Network Associates. During 22 years as a civil servant, he helped develop ARPAnet; pioneered work on the Department of Defense Computer Security Initiative; and established the National Computer Security Center and the Defense Data Network. He holds a BSEE and an MSEE.



Alain Rostain holds a masters and bachelors in computer science, and is co-founder and principal of Innovation Styles, Inc. He brings a unique combination of skills from 20 years in corporate creativity and innovation — including expertise in designing internet-based tools for innovation assessments and using experiential techniques. Rostain stays at the cutting edge of innovation consulting, training, assessments and facilitation. His graduate research used computers to model and understand people's creative thinking processes and boost innovation for individuals, teams and organizations worldwide.



Mauro Togneri, an electrical engineer by training, has extensive hands-on global expertise with general management, innovation, organizational change, marketing, product development, and strategic planning in mid-size manufacturing companies. Togneri has more than 30 years' experience as president or senior executive of U.S. companies with R&D, sales and manufacturing operations in the United States, Europe and Asia, including MTS Measurement and Automation, Crisp Automation, Fife Corp. and Powell-Process Systems, Inc.



Mike Austin's career spans four decades and has covered the entire spectrum of integrated steel mills, mini-steel mills, fabricated steel construction, and high-performance specialty metals. Austin has been President and CEO of Mobile Metals International, Haynes International, Tuscaloosa Steel, and Bayou Steel. He consults, teaches professional management, and has recently co-authored *Strategic Thinking, Innovation and Decision-Making*. He holds a BS in aeronautical engineering and is executive in residence at University of South Alabama.

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