



Innovation Forum
10-12 June 2008
 The Westin Waltham Boston
 Waltham, MA

Agenda

Tuesday, 10 June 2008

Time	Title	Objective	
6:00 pm – 7:00 pm	Networking Reception — Cocktails and Heavy Hors D'oeuvres		
7:00 pm – 7:15 pm	Welcome and Opening Remarks	<ul style="list-style-type: none"> Institute overview Where the Forum fits into the framework of the Innovation Institute 	Ralph Wyndrum
7:15 pm – 7:25 pm	What You Can Expect	<ul style="list-style-type: none"> How is this program different? Description of what attendees can expect and why this is different 	Peggy Hutcheson
7:25 pm – 8:05 pm	Continuous Innovation	<ul style="list-style-type: none"> Driving long-term innovative success Evolving the innovation process as the company matures over the years General theory of innovation 	Greg Yezerky
8:05 pm – 8:40 pm	Your Role in Innovation	<ul style="list-style-type: none"> Your point of view: Innovation for you and your organization 	Peggy Hutcheson

Wednesday, 11 June 2008

Time	Title	Objective	
7:30 am – 8:00 am	Breakfast		
8:00 am – 8:45 am	Table Topics	<ul style="list-style-type: none"> How innovation-friendly is your organization? 	Peggy Hutcheson
8:45 am – 9:00 am	Opening Remarks	<ul style="list-style-type: none"> Agenda for the day Introduction of faculty 	Ralph Wyndrum
9:00 am – 11:45 am **Coffee Break during session	Leading a Culture of Innovation	<ul style="list-style-type: none"> Change management — the process of innovative leadership Championing innovation Strategic and innovative thinking — a repeatable business practice used by everyone in the organization 	Howard Lieberman

Wednesday, 11 June 2008 (Cont'd.)

Time	Title	Objective	
12:00 pm - 1:15 pm	Lunch		
1:15 pm – 3:45 pm	The Innovation Process and You	<ul style="list-style-type: none"> Understanding your innovation style How your style impacts how you approach innovation in your organization How knowing your styles can help you work better together as a team How to apply the innovation styles to boost success in different situations 	Alain Rostain
3:45 pm – 6:00 pm **Coffee Break during session	Innovation in Small and Large Companies	<ul style="list-style-type: none"> The difference between small and large companies' innovation processes. Impact on careers, companies and the country Navigating innovation processes to obtain the desired results Case study premises Case studies discussion: Small and large companies 	Mauro Togneri
7:00 pm - 9:00 pm	Dinner	The architecture of innovation and the work of the day	Howard Lieberman

Thursday, 12 June 2008

Time	Title	Objective	
7:30 am – 8:00 am	Breakfast		
8:00 am – 8:30 am	Table Topics	<ul style="list-style-type: none"> Innovation challenges 	Peggy Hutcheson
8:30 am – 8:45 am	Starting Day 2	<ul style="list-style-type: none"> Agenda for the day Introduce Steve Walker 	Ralph Wyndrum
8:45 am -11:00 am **Coffee Break during session	Successful Innovation: Guided Discussion	<ul style="list-style-type: none"> An ideal in practice Questions from the attendees 	Steve Walker
11:00 am - 11:45 am	Innovation Take-Aways	<ul style="list-style-type: none"> Provide summary information from the Forum to transfer key learning back to participants' organizations 	Peggy Hutcheson