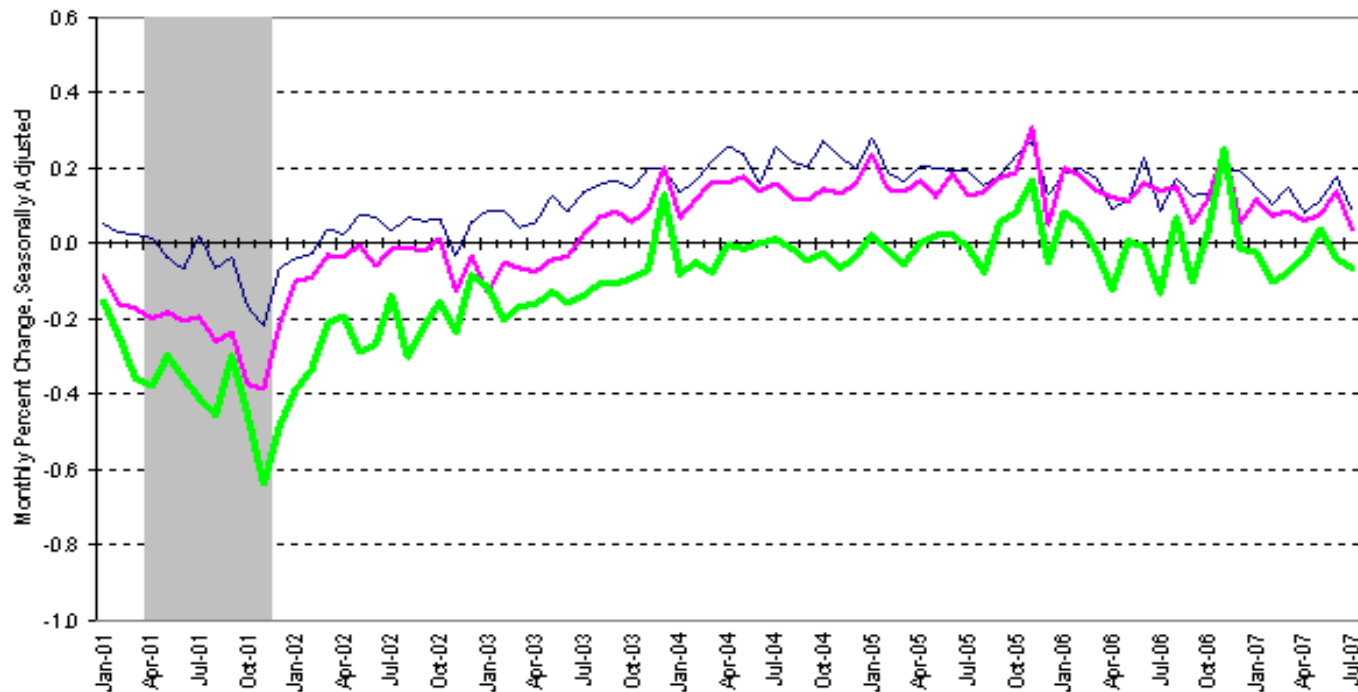


Entrepreneurs Virtual Community & Angels

Mauro Togneri

IEEE-USA interest in Entrepreneurs goes back several years

Growth of Nonfarm Employment by Size of Payroll



Source: Automatic Data Processing, Inc., Macroeconomic Advisers, LLC.

Recession Small Medium Large

More than ever IEEE-USA is focusing on Innovation and Entrepreneurs

It's the Economy!

What is IEEE-USA doing?

- Entrepreneurs' Activities Committee (EAC)
 - Web presence (Forums, etc.)
 - Web matching (Catapult)
 - Videos, Webinars (Art of the Start, etc.)
 - Mentors and other data bases
 - Annual Entrepreneurs Award

What is IEEE-USA doing?

- Innovation Institute
 - Forums
 - Innovation Network
 - Innovation Library
 - E-Books
 - Innovators Networking

What is IEEE-USA doing?

- Regional Entrepreneurship initiatives
 - Denver Section
 - 2008 - Angel Capital Summit
 - 2007 and 2008 - Entrepreneurial Seminars
- Employment & Career Services Committee
 - Engineering Career Skills: Energy in Transition Forum in partnership with Texas A&M University

Angels, The Web and Virtual Communities

- What is available? Anything and everything.
 - Twitpitch – a 140 words elevator (1 floor's worth) pitch
 - Video Pitches lasting a few minutes
 - Entrepreneurs communities for support, training, links, etc.
 - Angel/VC network where entrepreneurs can submit full blown business plans.
- Some examples.

Some ideas

- Expand the reach of small entrepreneurs
 - Networking
 - Angels/Private Investors
 - Micro funding
 - Support services
- Accessibility to customers at lower cost
 - Advertising
 - Selling
 - Service
 - Web meetings and product demo

Panel Discussion – The Panelists

Chris Mi

Dr. Dinesh Patel

Dr. Gordon Young

Panel Discussion – The Questions

- IEEE-USA activities – Comments?
 - National - Other ideas?
 - Local – How do we get more engaged?
 - What can we do to help?
 - Denver can be a Model
- The Web – How useful?
 - Networking
 - Funding
 - Marketing and sales
 - Services

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Thank you